Rome Research (Commerical) Rubric

DUE 29 MAY

Student teams are going to create a commercial for a new product to be introduced in Roman life. As the Romans did not partake in “theater” you will be a travelling Greek troupe of actors, doing this commercial for Roman citizens throughout the Empire. The innovation that you are selling must be one that was either actually invented in ancient Rome or could have been (if you have problems come see me). You must have 3 sources and 1 must be a print source (book, magazine, etc.). Your group will produce a work cited list, a tri-fold pamphlet, and a 1-3 minute commercial about your new product (please let me know if you need a recording device).

1. Primary Researcher – responsible for producing the works cited list
2. Pamphlet Creator – responsible for producing the tri-fold pamphlet
3. Script Writer – responsible for producing the script for the movie
4. Movie Director – responsible for filming and directing the group when filming

Point scale as follows:

* 1. Works Cited List (20pts)
     1. Minimum 3 sources (at least 1 print source) listed on a correctly formatted works cited list (per MLA)
  2. Tri-fold (6 panel) Pamphlet (30pts)
     1. 10pts – pamphlet reflects all key facts from your commercial
     2. 10pts – each panel has a graphic
     3. 10pts – white space is limited and some effort made to make pamphlet aesthetically pleasing and creative
  3. Script (20pts)
     1. 10pts – provides a sizeable part to each member of the group
     2. 10pts – effort is made to produce a creative work that is simply not an infomercial
  4. Movie (30pts)
     1. 10pts – no scripts used and effort is made to act with genuine feeling
     2. 10pts – at one point there is music that corresponds to the scene being shown
     3. 10pts – movie is 1-3 minutes long
  5. Teamwork Assessment (100pts listed as a separate grade)
     1. Each member of the group will assess the others on 2 categories, assess themself and then give the assessment to Mr. Millican so he can provide his input.

**TEAMWORK ASSESSMENT** Your Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

On a scale of 1 – 10, 10 being high/excellent please rate your peers on the following:

Treated others by the Golden Rule and contributed to a positive atmosphere

Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 1 2 3 4 5 6 7 8 9 10

Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 1 2 3 4 5 6 7 8 9 10

Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 1 2 3 4 5 6 7 8 9 10

Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 1 2 3 4 5 6 7 8 9 10

Did their share of the work and stayed on task

Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 1 2 3 4 5 6 7 8 9 10

Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 1 2 3 4 5 6 7 8 9 10

Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 1 2 3 4 5 6 7 8 9 10

Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 1 2 3 4 5 6 7 8 9 10

**Student’s Section**

On a scale of 1 – 10, 10 being high/excellent please rate YOURSELF on the following:

Treated others by the Golden Rule and contributed to a positive atmosphere

1 2 3 4 5 6 7 8 9 10

Did MY share of the work and stayed on task

1 2 3 4 5 6 7 8 9 10

**Mr. Millican’s Section**

Treated others by the Golden Rule and contributed to a positive atmosphere

1 2 3 4 5 6 7 8 9 10

Did their share of the work and stayed on task

1 2 3 4 5 6 7 8 9 10